

Nike Frames for Style and Quality

Nike is one of those brands that people have learned to trust when buying sportswear. As part of that collection, Nike eyewear speaks of both quality and style. Made from the best materials and designed to make you look good and feel good. With a wide range to choose from you're sure to find what you're looking for.



Prices start from £365 for a single vision Drivewear lens in a Nike frame (standard frames also available).

Discount available to club members.

Visit us in Bulwell or Radcliffe on Trent



BOWLER AND CHARLSLEY

OPTICIANS

As a local, independent opticians, we provide a personal and individual service, where everyone is respected and valued.

We offer our patients:

- Excellent eye-health care
- A wide selection of stylish frames giving real value for money
- A full range of lenses to suit your personal needs
- A complete contact lens service

Contact Us

20-22 Shelford Road, Radcliffe on Trent
Nottingham NG12 2AG
0115 933 3930
radcliffe@bowlerandcharsley.co.uk

82 Main Street, Bulwell
Nottingham NG6 8EW
0115-927 1685
bulwell@bowlerandcharsley.co.uk

www.bowlerandcharsley.co.uk

Designed for Drivers ~ Great on the Fairway



**THE EYEWEAR THAT YOU'VE
BEEN WAITING FOR**

Drivewear is the superior, intelligent lens giving improved clarity, increased contrast and reduced visual stress. Aids tracking the ball and reading the breaks on the green.

**Discount available to
club members**

What Makes Drivewear So Special?

The **Drivewear** lens is both polarizing and photochromic, making it outstanding outdoor eyewear. The three different colours of the lens are specially selected to work with the colour receptors in the eye, giving you an optimum experience. As it reacts to visible light as well as ultra violet, the lens changes colour even behind a windscreen.

The polarizing element removes potentially blinding light

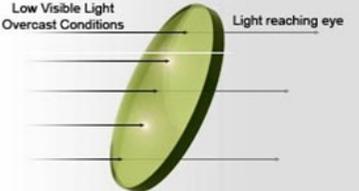
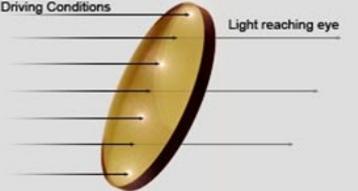
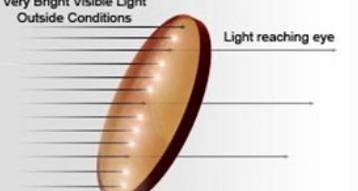
- ♦ Effectively blocks blinding glare in any weather
- ♦ Adapts quickly and intelligently
- ♦ Enhances colour contrast
- ♦ Improves clarity of vision and depth perception

What Will It Do For My Game?

You may well have read about the various types of eyewear available to golfers. It is generally accepted that a copper colour increases contrast and sharpens vision leading to **improved clarity both in the air and on the ground.**

The red/brown colour of the lens in bright sunlight improves the ability to **read the contours of the green, helping you to the read breaks.**

Green/yellow (Drivewear colour on overcast days) also improves contrast and reduces visual discomfort, **giving you a more relaxed game.**

OVERCAST	BRIGHT LIGHT	BRIGHT LIGHT OUTDOORS
<i>Low Light Conditions</i>	<i>Behind the Windshield of a Car</i>	<i>Outside Intense Light Conditions</i>
		
COLOR	COLOR	COLOR
designed to maximize useful light information reaching the eye	designed to both remove excess light and provide good traffic signal recognition; highlighting the reds and greens	designed for maximum filtration of excess light so that the eye does not get saturated
		

Prescription Eyewear

We can supply Drivewear as a single vision or multi-focal lens or as simple sunglasses. Our multi-focal lens has specially designed wide distance and intermediate areas making it ideal for both golf and driving.

Trivex, our chosen lens material, comes as standard. This super tough and light weight provides you with **protection from unexpected impact**, as well as offering improved visual clarity.

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